



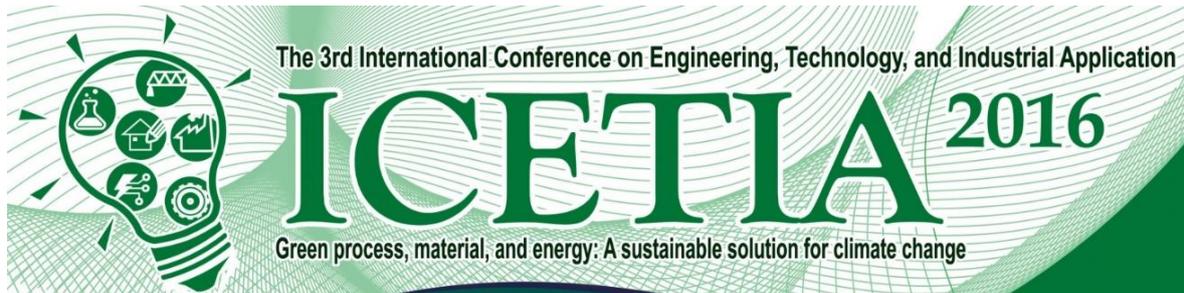
# ICETIA



Faculty of Engineering

## SPONSORSHIP PROPOSAL

The Organising Committee is delighted to invite you to sponsor and/or exhibit at:



Wednesday-Thursday, 7 – 8 December 2016  
Alila Hotel – Surakarta, Indonesia

An event hosted by:  
Faculty of Engineering

Universitas Muhammadiyah Surakarta, Indonesia



**International Conference on Engineering Technology and Industrial Application (ICETIA)**

Building H 2d Floor, Faculty of Engineering, Universitas Muhammadiyah Surakarta

Jl. A Yani Pabelan, Kartasura, Surakarta, 57162 Indonesia

Phone: +62 271 717417 ext. 248, Fax +62 271 715448

E-mail: [icetia@ums.ac.id](mailto:icetia@ums.ac.id)

Website: <http://icetia.ums.ac.id>

RE: Invitation to Sponsor/Exhibitor

Dear Partners and Exhibitors

The Organizing Committee cordially invites your organization to partner with the third ICETIA 2016 conference to be held from 7 to 8 December 2016 in Surakarta, Indonesia. The Conference Committee has been working hard to develop an exciting program including internationally renowned keynote speakers, guest speakers, and a wide selection of oral and poster presentations as well as social activity that will be topical and engaging with wide range of participants.

As a partner of the ICETIA 2016 Conference, delegates will see that your organisation is committed to support and help in promoting research in sustainable engineering and technology as well as in industrial application. The conference will provide the opportunity for delegates to engage with partners and explore the possibilities of working together in this area.

We invite you to review this sponsorship proposal and explore the wide range of sponsorship and exhibition opportunities. Your participation will not only enable you to reach international audiences of key persons in this area and stakeholders, but it will also contribute to advancing the scientific and research knowledge in the field of sustainable engineering and technology. Should you require further information, please contact Dr. Tri Widayatno at the Chemical Engineering Dept. Faculty of Engineering, Universitas Muhammadiyah Surakarta Telp. + 62-271-717417 ext. 248 or email: [tri.widayatno@ums.ac.id](mailto:tri.widayatno@ums.ac.id) or [icetia@ums.ac.id](mailto:icetia@ums.ac.id)

To secure your place at the Conference, simply choose the sponsorship option that best suits you, and contact us. Please note that the sponsorship conditions are flexible and we will work with you to customize your presence and provide your product or program with the most beneficial exposure.

We look forward to seeing you in Surakarta

Sincerely yours,



Dr. Tri Widayatno  
Conference Chair





## About ICETIA

The International Conference on Engineering Technology and Industrial Application (ICETIA) is an annual event hosted by Faculty of Engineering, Universitas Muhammadiyah Surakarta since 2014 in Surakarta. This year (2016), the third ICETIA in conjunction with National Symposium of RAPI XV will be held on 7 - 8 Dec 2016 at Alila Hotel, Surakarta, Indonesia.

**“Green Process, material, and energy: A sustainable solution for climate change”** has been chosen as the main theme for the conference, with a focus on the latest research and trends, as well as future outlook of the field of green process, material, and energy to gear up a global sustainable solution for global warming and climate change. This International Conference will provide an excellent international forum for sharing knowledge and research outcomes in theoretical and practical aspects of green process, material, and energy as well as their industrial applications.

The Conference invites delegates from across Indonesia and the South East Asian region and beyond, and is usually attended by more than 200 participants from university academics, researchers, practitioners, and professionals across a wide range of industries.

Sponsors and exhibitors will receive acknowledgement prior to, during and after the conference through conference materials and the website, and enjoy significant contact with delegates during the exhibition and social events. The exhibition will be open for the duration of the conference.

## Organising Committee

Dr. Tri Widayatno (Chair)

Dr. Hari Prasetyo (Co-Chair)

Ms. Eni Budiyati, M.Eng (Secretary)

Ms. Taurista Perdana Syawitri, MSc. (Treasurer)

Dr. Nur Hidayati (Program Chair)

Ms. Ismokoweni, SE (Secretariat)

Ms. Ika Setyaningsih, MT (Sponsorship)

## Scientific Committee

Dr. Denny Vitasari (Coordinator)

Prof. Ahmad Fauzi bin Ismail, PhD., FASc., CEng., FICHEM (Universiti Teknologi Malaysia)

Dr. Joko Sedyono (Universitas Muhammadiyah Surakarta)

Prof. Dr. Nasrudin Bin Abd Rahim (University of Malaya, Malaysia)

Dr. Nurul Hidayati (Universitas Muhammadiyah Surakarta)

Dr. Ir. Tumiran, M.Eng (National Energy Board of Indonesia)

Dr. Eko Setyawan (Universitas Muhammadiyah Surakarta)

Dr. Eugene Wong (Newcastle University International Singapore)

Dr. Wisnu Setiawan (Universitas Muhammadiyah Surakarta)

Dr. Mosaad Negem (Fayoum University, Egypt)

Dr. Fajar Suryawan (Universitas Muhammadiyah Surakarta)

Dr.-Ing. Jochen Hack (Technische Universität Darmstadt, Germany)

## The Date

Wednesday – Thursday, 7 – 8 December 2016

## The Venue

Alila Hotel, Surakarta

Slamet Riyadi Street, Jajar, Laweyan Surakarta, Jawa Tengah - Indonesia

Alila Solo is strongly committed to social, cultural and environmental responsibilities, which we regard as essential for sustainable business. In all activities, we aim to respect and preserve the way of life and traditions of local communities and endeavour to minimise our impact on the environment by adhering to a policy of environmental sustainability.

Alila Hotel Surakarta/Solo has embraced environmentally sustainable design (ESD) principles. This is demonstrated through the incorporation of many ESD measures including the use of local/sustainable/recycled materials and local plants from Central Java, water conservation with soaks and rain gardens, a wastewater management system, protection of the natural environment and measured work practices throughout construction.

In operations, they implement and regularly update the environmental management systems and action plans in accordance with the rigorous requirements of EarthCheck, the international benchmarking and certification programme for the travel and tourism industry.

<http://www.alilahotels.com/solo>



## Surakarta at Glance

Surakarta is traditionally a Javanese monarchy centred in the province of Central Java, Indonesia. The city is also commonly called as Solo which was established in 1745 by Pakubuwono II. Currently, the Surakarta Sunanate holds no actual political power; however, the royal prestige remains especially in relationship with its special position in sustaining traditional Javanese culture. In 2008, Solo join the World Heritage Cities Network and became the first city in Indonesia to host this international event. Since then, Solo has become an attractive venue for a number of prestigious international events such as Solo International Performance Art (SIPA), Indonesia International Mask Festival (IIMF), and so on, including the yearly event of Solo Batik Festival.

## Conference Theme

**“Green Process, material, and energy: A sustainable solution for climate change”**

Human activity is believed to be one of the causes of climate change. The increase of greenhouse gases in the atmosphere, which results in the rise of global temperature, due to fuel burning, farming, and industrial activities, is one example. The escalation of global temperature disturbs the distribution of earth wind and ocean current which leading to extreme weathers, flood and drought in particular areas of the globe. The extreme conditions can be harmful to human life as it will disrupt the food supply, transportation system, as well as living environment. Therefore, efforts on reducing global warming to prevent climate change becomes an immediate necessity. Development of green technology, aiming at zero waste to prevent pollution will be a priority to achieve a sustainable environment. The green technology should cover every aspects of human life, including buildings, transportation systems, industrial process, information system, and water management. This conference is aimed at accommodating fresh initiatives on designing a sustainable environment through the application of environmentally friendly process, material as well as energy to prevent the climate change.

## Conference Format

- The two-day conference will have the following features:
- Three keynote speakers
- Six invited speakers
- Four sessions with oral presentations (parallel session)
- Poster presentation
- Gala dinner (depending on interest from participants)
- Exhibition booths/tables (depending on interest from potential exhibitors)
- Social Activity (depending on interest from participants)

## Audience

The ICETIA 2016 Conference should attract between 100–250 delegates, including representatives from:

- Indonesian research organisations
- Universities
- Engineering and Technology research institutes
- R&D corporations
- Industrial R&D teams
- Government departments
- Funding bodies
- Commercialization bodies and consultancies, and
- Asian universities including Singapore, Japan, Korea, Malaysia, Thailand, India, Philippine and Indonesia.

## Promotion of the ICETIA 2016 Conference

The conference will be advertised worldwide extensively (mainly Asian region), Promotions include:

- direct mail/email – distribution of the conference announcements and registration brochure
- e-marketing – regular email blasts promoting program updates, key dates and featured speakers
- the ICETIA 2016 Conference web site – partners and exhibitors will be acknowledged on the conference web site
- advertising within industry, related journals and magazines
- Promotion at other industry, related conferences and promotion at special interest group meetings.

## Provisinal ICETIA 2016 Program

Day 1, 7 Dec 2016	
TIME	ACTIVITY
07.30 - 08.30	Registration
08.30 - 09.15	Welcome Speech and Opening ceremony of the Conference: <ul style="list-style-type: none"> <li>▪ by Rector of Muhammadiyah University of Surakarta (Prof. Dr. Bambang Setiaji)</li> </ul>
09.15 - 09.30	Coffee break
09.30 - 09.45	Performing art (Dinamik etc)
09.45 - 11.45	Keynote Speech: <ol style="list-style-type: none"> <li>1. Prof. Ahmad Fauzi (UTM Malaysia),</li> <li>2. Dr. Tumiran (DEN)</li> </ol>
11.45 - 12.30	Lunch Break
12.30 - 13.00	6 invited speakers (in parallel sessions)
13.00 - 14.00	1 <sup>st</sup> Session parallel class
14.00 - 15.00	2 <sup>nd</sup> Session parallel class
15.00 - 15.15	Coffee Break
15.15 - 16.15	3 <sup>rd</sup> Session parallel class
16.15 - 17.15	4 <sup>th</sup> Session parallel class
19.30 - 22.00	Gala Dinner

Day 2, 8 Dec 2016	
TIME	ACTIVITY
08.00-15.00	Social Activity + Lunch + 2 coffee/Tea Break

## Reasons to Exhibit at the ICETIA 2016 Conference

The conference has several available sponsorship packages, providing sponsors with a choice of exposure related to financial commitment. Participating as a sponsor and/or exhibitor at the ICETIA 2016 International Conference will take you straight to your target market and demonstrate your level of support and commitment to the office professional industry. All delegates will see that your organisation is committed to supporting and helping to promote research in sustainable engineering and technology as well as in industrial application

- Time to network with industry colleagues and key decision makers. Become engaged and collaborate with Indonesian and Asian universities, initiate a broad network of industry partners from Government departments and the private sector.
- Develop a personal and direct relationship with your clients.
- Show your full product range in real life rather than a catalogue. Live events provide the best possible interactive marketing platform.
- Increased marketing opportunities including visibility on the conference website and associated marketing materials.
- Let buyers use all five senses to gain a full appreciation of your product. Overcome objections and accelerate the buying process.
- Display your products and services to key decision makers.
- A cost effective way to reinforce your organisation's brand and build brand awareness amongst a relevant audience and raise your profile in the industry.
- Locate new agents and distributors for your products.
- Launch a new product and generate media interest.
- Get immediate feedback on your product.
- Meet new buyers and develop a quality database.
- Time to present latest innovations and new products or services to a pertinent audience, and showcase your expertise and capabilities.

## ICETIA 2016 CONFERENCE PARTNERSHIP OPPORTUNITIES AT GLANCE

SPONSORSHIP OPPORTUNITIES	Number Available	Price USD \$
PLATINUM	Multiple	\$10,000
GOLD	Multiple	\$7,500
SILVER	Multiple	\$5,000
CONFERENCE GALA DINNER	Exclusive	\$3,000
BRONZE	Multiple	\$2,500
KEYNOTE SPEAKER	Limited to 1 partner per speaker	\$2,500
GUEST/INVITED SPEAKER	Limited to 1 partner per speaker	\$1,500
SACHEL	Exclusive	\$2,000
NAME BADGE AND LANYARD	Exclusive	\$1,500
CONFERENCE LUNCH	Limited to 2 only – one per day	\$2,000
POSTER SESSION	Exclusive	\$1,500
COFFEE/TEA BREAK	Limited to 4 only – two per day	\$1,000
CONFERENCE NOTE PAD	Limited to 1 partner	\$500
CONFERENCE PEN	Limited to 1 partner	\$500
IN KIND	Multiple	Negotiable
<b>ADVERTISING OPPORTUNITIES (IN CONFERENCE HANDBOOK)</b>		
FULL PAGE	Multiple (unlimited)	\$800
HALF PAGE	Multiple (unlimited)	\$400
QUARTER PAGE	Multiple (unlimited)	\$200
SACHEL INSERT	Multiple	\$500
<b>EXHIBITION</b>		
TABLE PACKAGE	Multiple	\$1,000

## ICETIA 2016 CONFERENCE PARTNERSHIP OPPORTUNITIES

### PLATINUM USD\$10,000 MULTIPLE

#### Recognition

- platinum partner acknowledgement at opening and closing plenary session
- company acknowledgement and logo on the conference website with a link to company website
- company logo on conference signage
- company logo on main conference slide in each room
- company logo featured on the cover of the conference handbook
- company logo and 200 word promotional paragraph in the conference handbook

#### Exhibition and Registration

- two (2) exhibition tables including two (2) exhibitor registrations
- two (2) full conference registrations tickets

#### Promotion

- one (1) full page full colour advertisement displayed in the conference handbook (artwork supplied by partner)
- two (2) inserts in delegate satchels (subject to prior approval)
- opportunity to present your product or service in a 5 minute presentation in plenary session

### GOLD USD\$7,500 MULTIPLE

#### Recognition

- opportunity to display corporate signage (normally a 1000x2000mm roll up banner – supplied by partner) during an approved concurrent session)
- company logo on the conference website with a link to company website
- company logo on main conference slide in each room
- company logo and 150 word promotional paragraph in the conference handbook

#### Exhibition and Registration

- one (1) exhibition tables including two (2) exhibitor registrations
- two (2) full conference registrations tickets

#### Promotion

- one (1) full page full colour advertisement displayed in the conference handbook (artwork supplied by partner)
- two (2) inserts in delegate satchels (subject to prior approval)
- opportunity to present your product or service in a 5 minute presentation in plenary session

### SILVER USD\$5,000 MULTIPLE

#### Recognition

- company logo on the conference website with a link to the company website
- company logo on main conference slide in each room
- company logo and 100 word promotional paragraph in the conference handbook

#### Registration

- one (1) full conference registration

#### Promotion

- one (1) full page full colour advertisement displayed in the conference handbook (artwork supplied by partner)
- one (1) insert in delegate satchels (subject to prior approval)

### BRONZE USD\$2,500 MULTIPLE

#### Recognition

- company logo on the conference website with a link to company website
- company logo on main conference slide in each room
- company logo and 50 word promotional paragraph in the conference handbook

#### Promotion

- one (1) half page full colour advertisement displayed in the conference handbook (artwork supplied by partner)
- one (1) insert in delegate satchels (subject to prior approval)

### CONFERENCE GALA DINNER USD\$3,000 EXCLUSIVE

#### Recognition

- opportunity to market your organisation by providing a welcome address at the conference gala dinner
- placement of your organisation's logo on the conference gala dinner menu
- opportunity to display corporate signage (normally a 1000x2000mm roll up banner – supplied by partner) at the conference gala dinner
- company logo displayed on the conference website

#### Registrations

- one (1) full conference registration
- six (6) conference gala dinner tickets

#### Promotion

- one (1) half page full colour advertisement in the conference handbook (artwork supplied by partner)
- one (1) insert in delegate satchels (subject to prior approval)
- opportunity to provide one (1) welcome gift for attendees at the conference gala dinner

## ICETIA 2016 CONFERENCE PARTNERSHIP OPPORTUNITIES

### KEYNOTE SPEAKER USD\$2,500

*Limited to one (1) partner per speaker*

#### **Recognition**

- verbal acknowledgement at the start and finish of the relevant session
- your organisation's name and logo on holding slides during the relevant session
- company logo displayed on the conference website
- company logo in conference handbook

#### **Promotion**

- one (1) half page full colour advertisement in the conference handbook (artwork supplied by partner)
- one (1) insert in delegate satchels (subject to prior approval)

### INVITED SPEAKER USD\$1,500

*Limited to one (1) partner per speaker*

#### **Recognition**

- verbal acknowledgement at the start and finish of the relevant session
- your organisation's name and logo on holding slides during the relevant session
- company logo displayed on the conference website

#### **Promotion**

- one (1) half page full colour advertisement in the conference handbook (artwork supplied by partner)
- one (1) insert in delegate satchels (subject to prior approval)

### SACHEL USD\$2,000

*EXCLUSIVE*

#### **Recognition**

- your organisation's name and logo will be printed (one colour) on the front of the satchels (together with the 2016 ICETIA Conference logo)
- company logo in conference handbook
- company logo displayed on the conference website

#### **Promotion**

- one (1) insert in delegate satchels (subject to prior approval)

### NAME BADGE AND LANYARD USD\$1,500

*EXCLUSIVE*

#### **Recognition**

- your organisation's name and/or logo will be printed (one colour) on all name badges and lanyards (together with the 2016 ICETIA Conference logo)
- company logo displayed on the conference website

#### **Promotion**

- one (1) insert in delegate satchels (subject to prior approval)

### CONFERENCE LUNCHES

**USD\$2,000**

*Limited to two (2) only – one (1) per day*

#### **Recognition**

- opportunity to display corporate signage (normally a 1000x2000mm roll up banner – supplied by partner) brochures and flyers at catering stations during the selected lunch break
- company logo displayed on the conference website

#### **Promotion**

- one (1) insert in delegate satchels (subject to prior approval)

### POSTER SESSION USD\$1,200

*EXCLUSIVE*

#### **Recognition**

- organisation logo displayed on signage in the poster area
- verbal acknowledgement at the start of poster awards session
- company logo displayed on the conference website

#### **Promotion**

- one (1) insert in delegate satchels (subject to prior approval)

### SACHEL INSERTS USD\$500

*MULTIPLE*

#### **Promotion**

- one (1) insert in delegate satchels – corporate literature, DL, A5, or A4 size (or similar) or promotional merchandise (subject to prior approval)

### ADVERTISING IN THE CONFERENCE HANDBOOK

The conference handbook will be given to all delegates/exhibitors/partners attending the conference. This option will provide your company with excellent exposure.

*Advertising options include:*

USD\$800 – full page

USD\$400 – half page

USD\$200 – quarter page

*Booking deadline for the conference handbook is 23 September 2016 and deadline for the artwork is 20 October 2016.*

## ICETIA 2016 CONFERENCE PARTNERSHIP OPPORTUNITIES

### COFFEE/TEA BREAK SD\$1,500

*Limited to 4 only – two per day*

#### Recognition

- opportunity to display corporate signage (normally a 1000x2000mm roll up banner – supplied by partner) brochures and flyers at catering stations during the selected coffee/tea break
- company logo displayed on the conference website

#### Promotion

- one (1) insert in delegate satchels (subject to prior approval)

### CONFERENCE PEN USD\$500

*Exclusive*

#### Recognition

- company logo displayed on the conference website

#### Promotion

- One (1) company pen for insertion in satchels (supplied by sponsor by the advised deadline, lightweight and no larger than A4 size).

### IN KIND (NEGOTIABLE)

*Exclusive*

#### Recognition

- company logo displayed on the conference website

#### Promotion

- Delegate gifts Or Company t-shirts Or Contribution to entertainment

### CONFERENCE NOTE PAD USD\$500

*Exclusive*

#### Recognition

- company logo displayed on the conference website

#### Promotion

- One (1) company note pad for insertion in satchels (supplied by sponsor by the advised deadline, lightweight and no larger than

### EXHIBITION PACKAGE USD\$1,000

*Multiple*

#### Recognition

- company logo displayed on the conference website

#### Promotion

- One trestle table and 2 chairs
- One (1) satchel insert (not a note pad or pen, supplied by sponsor by the advised deadlines, lightweight and no larger

### INDIVIDUAL PACKAGES (Negotiable)

The above typical partnership arrangements/packages may not suit your specific needs. If so, please contact the Conference / Event Coordinator, Dr. Nur Hidayati or Dr. Tri Widayatno to discuss your needs for a more personalised package.

Telephone: +62 271 717 ext.248

Email: [icetia@ums.ac.id](mailto:icetia@ums.ac.id)

**PLEASE NOTE:** Acknowledgement in the registration brochure and the conference handbook is subject to partnership confirmation prior to printing deadlines.

The production of banners and any promotional material is the responsibility of the partner.

Prime position will be dependent on availability in the floor plan when the application is received.

## HOW TO BOOK AND PAYMENT DEADLINES

### Partnership

In order to confirm your partnership booking, we will require the Application to Partner form and fifty percent (50%) deposit payment to be forwarded by return mail. The balance payment will be required by 4 October 2016.

### Exhibition

Early booking is necessary, as space is limited and exhibition will be allocated strictly in order of the date the deposit payment and application to exhibit form is received. In order to confirm your exhibition space, we will require the Application to Exhibit form and fifty per cent (50%) deposit payment to be forwarded by return mail. The balance payment will be required by 4 October 2016.

## Sponsorship and Exhibition Terms and Conditions

- The Organising Committee and Conference Organiser; reserve the right to accept or reject any application for sponsorship at its absolute and unfettered discretion with the return of any deposit paid.
- Company advertisements and satchel inserts are subject to approval from the Conference Organising Committee.
- Payment Terms – 50% deposit required prior to confirmation of sponsorship. 50% final installment required by 4 October 2016.
- Exhibitors are strongly advised to insure goods during transit and while on display, against damage/loss, however caused, as well as public liability. In addition, the exhibitor acknowledges that the conference host and organiser, do not maintain insurance covering exhibitor's property and that it is the sole responsibility of the exhibitor to obtain public liability, business interruption and property damage insurance covering such loss by an exhibitor.
- All exhibitors must have a current public liability insurance cover for their exhibition. Exhibitors may be required to submit their public liability insurance certificate along with their booking form.
- Your requested type of partnership may have a limited number of partners as specified in the proposal, so therefore preference will be determined in order of receipt of the signed agreement and deposit.
- Partners and exhibitors are not permitted to attend conference sessions or social events, unless the applicable tickets are offered as part of the partner or exhibitor package. Should partners or exhibitors wish to attend the conference as a delegate, the applicable registration form must be completed and forwarded together with payment to the organizing Committee.
- Participants shall be regarded in every aspect as carrying their own risk for injury to person or property, including baggage, during the conference. We strongly recommend that at the time of booking you take out a travel insurance policy of your choice. The policy taken should include the loss of deposit through cancellation, medical insurance, loss or damage to personal property, financial loss incurred through disruption due to strikes or other industrial action. The conference host and organizer and Event Management is in no way responsible for any claims concerning insurance.
- Due to the privacy legislation, the conference host and organizer cannot guarantee the inclusion of ALL participants' names and contact details on the delegates list.

### To Confirm Sponsorship

- Should you wish to confirm sponsorship, please return the completed Acceptance Form to the Conference organiser and terms and conditions will be forwarded for completion and approval.
- On receipt of the deposit payment, a confirmation letter will be sent highlighting further information regarding benefits, due dates, etc.
- If exhibiting, an Exhibition Kit which details information regarding booth allocation, artwork for logos and advertisements, specifications and delivery details for signage and satchel inserts will be sent at a later date.

## Exhibitor Display Rules

- The Conference Organising Committee and Conference Organiser shall determine the hours during which the exhibition shall be conducted and as to hours of access for exhibitors including variations of such times as shall be necessary.
- The exhibition booth/table is to be fully manned and operational and removal or change any of the areas will not commence, until after the exhibition closes on Thursday, 8 December 2016.
- No advertising material, such as banners, is allowed outside the designated booth area.
- Excessive noise that inconveniences other exhibitors or the conference will not be allowed. The Conference Organising Committee and Conference Organiser will be the judges as to whether there is an annoyance.
- No obstruction of any form will be allowed in the aisles and walkways.
- While companies are encouraged to pursue novel methods of attracting people with their stand, practices disadvantaging other companies or detracting from the exhibition will be discouraged.
- The sponsor / exhibitor will acknowledge that the Conference Organising Committee, Conference Organiser and Alila Hotel will not be responsible for any loss or damage to the sponsor's / exhibitor's property and that all exhibitor material and equipment is the sole responsibility of the exhibitor.

## Partnerships

- Nothing contained in this agreement will be deemed to constitute a partnership, joint venture or agency relationship between you and the Faculty of Engineering, Universitas Muhammadiyah Surakarta and/or the Conference Organisers and you must not do anything where you will, in any way, be represented that you are a partner of the Faculty of Engineering, Universitas Muhammadiyah Surakarta and/or the Conference Organisers.

## Sponsorship and Exhibition Packages

- Sponsorship Proposal current as at May 2016.
- Please refer to the sponsorship packages in this Proposal for outlined benefits. Any variations to the description of each package must be as agreed in writing with the Conference Organiser.
- Sponsorship and exhibition entitlements will not commence until the Acceptance Form and deposit is received by the Conference Organiser.

## Trade Registrations

- Trade registrants are not permitted to attend conference sessions or social functions unless the relevant tickets are offered as part of the particular sponsorship or exhibition package. However, should trade registrants wish to attend the conference as a delegate or attend social functions, the appropriate registration form must be completed and forwarded to the Conference Organisers together with the applicable registration fee.
- Specific sponsor/exhibitor registration forms will be sent at a later date.

## Allocation

- Sponsorship and exhibition packages, which may be limited in number, will be generally allocated to those organisations who apply earliest. Allocation of sponsorship packages and booths regardless of the preference indicated, and alteration of the floor plan is at the discretion of the the Conference Organising Committee and Conference Organiser, whose decision will be final.

## Cancellation Policy

- Once an Acceptance Form has been received, any cancellation must be advised in writing to the ICETIA Organiser. If the cancellation is received up to 2 months before the event an administration fee of 25% of the total price is retained.
- If the cancellation is received less than 2 months prior, no refund is applicable.

## Detailed Requirements and Due Dates

- The Conference Organising Committee and Conference Organiser requirements regarding the artwork for logos and advertisements, specifications and delivery details for signage, arrangements for static display, delivery of satchel inserts or other arrangements will be sent to you in a confirmation letter at a later date with relevant due dates.
- In the event that materials, information or artwork required by the Conference Organiser are not received by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded if this is the case.
- Logos will be requested in PDF, .jpg and .eps format, at least high resolution 300dpi. Should an alternative format be received, the Conference Organiser cannot be held responsible for the quality of the logos displayed in any of the promotional material.

## Exceptional Circumstances

- The Faculty of Engineering, Universitas Muhammadiyah Surakarta, the Conference Organising Committee and Conference Organiser reserve the right to change the venue and duration if exceptional circumstances demand. In the event of a change of venue and/or duration, the agreement to participate will remain in force as long as the sponsor/exhibitor is informed at least one month before the planned conference.
- The Faculty of Engineering , Universitas Muhammadiyah Surakarta, the Conference Organising Committee and Conference Organiser will use reasonable endeavours to remedy the impact of exceptional circumstances.
- The Faculty of Engineering Universitas Muhammadiyah Surakarta, the Organising Committee and Event Management will not be liable for injuries to any person or damages to property owned or controlled by exhibitors. Regarding claims for damages or injuries that may arise from or be in any way connected with exhibitor occupation or display space, the exhibitor agrees to defend indemnity and hold the Faculty of Engineering Universitas Muhammadiyah Surakarta, the Organising Committee and Event Management harmless against all such claims. The exhibitor agrees to insure itself at its own expense against property loss or damage and for public liability or personal injury and liability for property damage.

## Liability / Insurance

- In the event of industrial disruptions or natural disasters, the host and the Organising Committee cannot accept responsibility for any financial or other losses incurred by the delegates. The host and organizing committee take no responsibility for injury or damage to persons or property occurring during the 2016 ICETIA conference. All insurance, including medical cover, or expenses incurred in the event of the cancellation of the 2016 ICETIA Conference is the individual delegate's responsibility.
- Attendees are encouraged to choose a travel insurance policy that includes loss of fees/ deposits through cancellation of your participation in the 2016 ICETIA Conference, or through the cancellation of the 2016 ICETIA Conference itself, loss of airfares for any reason, medical expenses, loss or damage to personal property, additional expenses and repatriation should travel arrangements have to be altered. The host and the Organising Committee will take no responsibility for any participant failing to insure.
- The sponsor/exhibitor is responsible for all personal injury, damage to property or other losses, liabilities or claims arising in connection with the sponsor's/exhibitor's participation at the 2016 ICETIA Conference. The sponsor/exhibitor will indemnify the Organisers in respect of any losses, liabilities or claims in respect thereof. The sponsor/exhibitor agrees to participate at its own risk and to take out adequate insurance in respect of all such losses, liabilities and claims.
- The Host, Alila Hotel, and the Organising Committee will take all reasonable precautions, to ensure the building is secure. To assist us, all persons attending the 2016 ICETIA Conference must wear the official 2016 ICETIA Conference name badge at all times.

## Venue

The sponsor/exhibitor and the servants, agents, contractors and invitees of the sponsor/exhibitor are also to observe the rules, regulations and procedures as prescribed by the Alila Hotel, Surakarta, Indonesia.

## Sponsorship Enquiries

Please contact the Conference Organiser to discuss sponsorship packages and opportunities available in more detail:

### **International Conference on Engineering Technology and Industrial Application (ICETIA)**

Building H 2<sup>nd</sup> Floor, Faculty of Engineering, Universitas Muhammadiyah Surakarta  
Jl. A Yani Pabelan, Kartasura, Surakarta, 57162 Indonesia  
Phone: +62 271 717417 ext. 248, Fax +62 271 715448

Email: [icetia@ums.ac.id](mailto:icetia@ums.ac.id)

Website: [icetia.ums.ac.id](http://icetia.ums.ac.id)



## APPLICATION TO PARTNER/EXHIBIT

Please complete this form and return with payment to:

ICETIA2016Conference, Building H 2<sup>nd</sup> Floor, Faculty of Engineering, Universitas Muhammadiyah Surakarta

Jl. A Yani Tromol Pos I, Pabelan, Kartasura, Surakarta, 57162 Indonesia

EMAIL: [icetia@ums.ac.id](mailto:icetia@ums.ac.id)

Contact name:		
Company/organisation:		
Address:		
Telephone:	Facsimile:	Email:

## PARTNERSHIP PACKAGE PREFERENCES

I/we would like to take up the following partnership/exhibition package/s (including advertising and exhibition):

1st:	sub-total \$
2nd:	sub-total \$
Satchel Insert:                      No Required:	sub-total \$
Advertising:	sub-total \$
Exhibition package:	sub-total \$
Grand total	\$

## CANCELLATION

In the event of the withdrawal of a partnership booking, The ICETIA 2016 Conference Organiser should be notified in writing as soon as possible.

Please note that a refund of fees paid (less a cancellation fee of 50% of the value) will be made to a partner cancelling before or on **7 October 2016**. No refunds will be made after that date.

I/We accept the terms and conditions as outlined in this Partnership/Exhibition Proposal and hereby enclose our payment for \$ \_\_\_\_\_ .

Signed (on behalf of the partner listed above)	Date:
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Deposit Deadline: 50% with booking / Balance Deadline: 4 October 2016

[SEE LAST PAGE FOR PAYMENT DETAILS](#)

## METHODS OF PAYMENT

- Please make cheque payable to **Taurista Perdana Syawitri** in US dollars and mail to: ICETIA 2016 Conference Committee

Bulding H Level 2  
Faculty of Engineering  
Universitas Muhammadiyah Surakarta  
T: +62 271 717417 Ext. 248  
F: +62 271 715448  
E: [icetia@ums.ac.id](mailto:icetia@ums.ac.id)

- Electronic Fund Transfer

Bank : BNI

Branch : Slamet Riyadi Solo

Account Name : **Taurista Perdana Syawitri**

Swift Code : BNINIDJXXX

Account Number : 0426554296

Transaction Referenc e Number

\*Taurista Perdana Syawitri is the treasurer of ICETIA 2016 Orgnaising Committee